



### COURSE INFORMATION

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|----------------------|---|---|
| <b>Course Name:</b>  | <b>Jean Monnet Module: Doha Courses on European Union Law / DCEUL – Course 2, Module 3: Policy Brief Writing on EU and Environmental Law/Human Rights</b> |   |
| <b>Semester:</b>     | <b>Fall 2022</b>  |   |
| <b>Department:</b>   | <b>Legal Skills</b>   |   |
| <b>College:</b>      | <b>College of Law</b>   |   |
| <b>Day and Time:</b> | <b>(Tuesday &amp; Thursday)<br/>November 8 and 10, 2022, 5-7pm</b>  | <b>Hours:</b> 4 hours<br><b>Prerequisites:</b> Students who have completed Modules 1 and 2. |
| <b>Classroom:</b>    | <b>Online on TEAMS (see email for link)</b>   |   |

### COURSE DESCRIPTION

The seminar will teach you how to write a policy briefs with a particular focus on European Union law issues relating specifically to environmental law or human rights. Seminars are intended to equip students with practical skills and help them prepare concise summaries of information that can help readers understand, and likely make decisions about, government policies. The best policy briefs will be uploaded on the Jean Monnet Module website

### JEAN MONNET MODULE

The objectives of the Jean Monnet Module can be summarized as follows:

The Module aims to promote modern teaching modules that are offered by leading European universities with a view to improving the educational outcomes in Qatar. Qatar University as a national university with the largest share of students is the best place to apply and disseminate this state-of-the-art knowledge.

The Module aims to promote knowledge in the field of international organizations and integration using the European Union as a model, environmental protection and human rights, which are key pillars of QNV2030. The focus on the protection of the environment and human rights represents an important contribution towards promoting environmental and human rights issues in the Qatari society. Increasing education quality on the above issues will have important spill-overs on Qatari education and society.

The Module will contribute to the realization of the vision of a strong knowledge based society with capable and competitive workforce. It will improve the specificity and job-market relevance of education and, will inject relevant tools and emerging issues into current curricula. Therefore, education outcomes of students and capacities of educators on European Union issues and curricula design will be enhanced.

Experience from this Module will be up-scaled into other programs within Qatar University and beyond.

### FACULTY INFORMATION

**Convenor:**  
**Dr. Rafael Brown**  
**Clinical Associate Professor of Law**



## Legal Skills Department (Faculty Senate)

### Office Location:

Bldg I-09, Rm. D305

### Office Hours:

Tuesdays, 9:00 AM – 11:00 AM

Telephone: 4403 7789

E-Mail: [rbrown@qu.edu.qa](mailto:rbrown@qu.edu.qa)

## REFERENCES AND LEARNING RESOURCES

### A. Policy Brief Writing Guides and Articles

- Dagenais, Christian and Valéry Ridde. "Policy brief as a knowledge transfer tool: to "make a splash", your policy brief must first be read." *Gaceta sanitaria* 32 3 (2018): 203-205, <https://scielo.isciii.es/pdf/gsv32n3/0213-9111-gs-32-03-203.pdf>
- International Centre for Policy Advocacy, *An Essential Guide to Writing Policy Briefs* (2017), [https://www.icpolicyadvocacy.org/sites/icpa/files/downloads/icpa\\_policy\\_briefs\\_essential\\_guide.pdf](https://www.icpolicyadvocacy.org/sites/icpa/files/downloads/icpa_policy_briefs_essential_guide.pdf)
- Research to Action, "How to Plan, Write and Communicate an Effective Policy Brief: Three Steps to Success." URL <https://www.researchtoaction.org/wp-content/uploads/2014/10/PBWeekLauraFCfinal.pdf>
- REPOPA, "Preparing and using policy briefs to support evidence-informed policymaking: Template for Writing a Policy Brief" URL [http://repopa.eu/sites/default/files/latest/Policy\\_brief.pdf](http://repopa.eu/sites/default/files/latest/Policy_brief.pdf)
- IDRC, 'Toolkit for Researchers: How to write a Policy Brief': <https://www.idrc.ca/en/how-write-policy-brief>

### B. Videos

- What is policy? <https://youtu.be/GgBax4WjdPA>
- What is a policy brief? (English) <https://youtu.be/66s40DL4LR4>; (Arabic) <https://youtu.be/yaZO4B0ZMsc>

### C. Sample Policy Briefs

#### Environmental Law Samples

- [SHORT] Bueb, Benedict, Tröltzsch, Jenny (2011): *Policy Brief: Towards Sustainable Adaptation Pathways A Concept for Integrative Actions to Achieve the 2030 Agenda, Paris Agreement and Sendai Framework*. Dessau-Roßlau: Umweltbundesamt, <https://www.ecologic.eu/18206>
- [LONG] Elisa Morgera, Antonio Cardesa-Salzmann, Aileen McHarg, Miranda Geelhoed and Mara Ntona, *Rights protected under EU law concerning the environment*, [https://www.strath.ac.uk/media/1newwebsite/departmentsubject/law/strathclydecentreforeenvironmentallawandgovernance/pdf/brexit/Policy\\_Brief\\_No.\\_6,\\_November\\_2016.pdf](https://www.strath.ac.uk/media/1newwebsite/departmentsubject/law/strathclydecentreforeenvironmentallawandgovernance/pdf/brexit/Policy_Brief_No._6,_November_2016.pdf)
- [LONG] Science for Environmental Policy, *The solution is in nature*, <https://ec.europa.eu/environment/integration/research/newsalert/pdf/issue-24-2021-02-the-solution-is-in-nature.pdf>

#### Human Rights Law Samples



- [SHORT]AK Europa, Business and Human Rights,  
[https://www.akeuropa.eu/sites/default/files/2019-10/5\\_Policy%20Brief%20Business%20and%20Human%20Rights.pdf](https://www.akeuropa.eu/sites/default/files/2019-10/5_Policy%20Brief%20Business%20and%20Human%20Rights.pdf)
- [LONG] Aliozi, Zoi (Global Campus of Human Rights, 2021), Climate Justice and Human Rights, in a World in Climate Emergency,  
[https://repository.gchumanrights.org/bitstream/handle/20.500.11825/2340/GlobalCampus2021\\_Europe\\_1.pdf?sequence=5&isAllowed=y](https://repository.gchumanrights.org/bitstream/handle/20.500.11825/2340/GlobalCampus2021_Europe_1.pdf?sequence=5&isAllowed=y)

#### D. **Key Textbooks (available at QU Library):**

- M. Dziak, *Policy Brief*, New York, Salem Press Encyclopedia, 2019.

#### E. **Suggested Policy Brief Writing Resources:**

- EcoLogic, <https://www.ecologic.eu/policy-brief>
- Fast Track Impact,  
<https://www.fasttrackimpact.com/post/2015/12/19/how-to-make-a-policy-brief-that-has-real-impact>
- Food and Agriculture Organization of the United Nations, Food Security Communication Toolkit, “Writing Effective Reports”, <http://www.fao.org/3/i2195e/i2195e03.pdf>
- Biodiversa, Annex 1, “How to Write a Policy Brief” (2014),  
<https://www.biodiversa.org/712/download>

#### F. **Research Resources**

- EU Environment and Climate Change Legislation, <https://eur-lex.europa.eu/summary/chapter/20.html>
- EU Human Rights Legislation, <https://eur-lex.europa.eu/summary/chapter/13.html>
- **A Guide to Researching EU Law** - from the Law Library of Congress
- **ASIL Electronic Resource Guide: European Union**

**EuroVoc** is a multilingual, multidisciplinary thesaurus covering the activities of the EU. It contains terms in 23 EU languages. This thesaurus enables researchers to search the relevant databases more effectively.

**The European e-Justice Portal** is a useful research tool providing information on justice systems - it is designed for the layperson, as well as lawyers, litigants and researchers. It links to **EU, member state** and **international case law** and **EU, member state national** and **international** legislation.

The **Europa** platform (open access) includes the **EU Bookshop** which offers open access to a large quantity of documents including reports, newsletters, teaching tools and other documents on the history and current workings of the EU.

## COURSE REGULATIONS

### **Participation**

Class participation and attendance are important elements of every student’s learning experience at Qatar University, and the student is expected to attend all classes. A student should not miss more than 25% of the classes. **Attendance record begins on the first day of classes.**

In exceptional cases, the student, with the instructor's prior permission, could be exempted from attending a class provided that the number of such occasions does not exceed the limit allowed by the University.

### **Teaching Methods: Socratic Method, Flipped Classroom, Group Work**

Some parts of the class will be taught using the flipped classroom approach, where students are required to complete readings and watch videos prior to attending class. The syllabus lists questions that will help you prepare for class. The instructor will call on students during class to facilitate discussion about the readings and questions. Students will also be divided into groups for purposes of group discussions and group work completion, supervised by the instructor.

### **Policy Brief Writing Submission**

All students will be assigned to a small group, which will be required to submit a policy brief of at least 2 pages and no more than 4 pages. The policy brief must relate to the EU and environmental law or EU and human rights law.

**Due date for the policy brief is December 29, 2022 at 9pm.**

| CONTENT DISTRIBUTION |                           |   |
|----------------------|---------------------------|---|
| DAY/TIME             | TOPICS                    | READINGS AND VIDEOS   |
| PRE CLASS            | Assignment before Class 1 | <p><b>READING</b></p> <p>Dagenais, Christian and Valéry Ridde. "Policy brief as a knowledge transfer tool: to "make a splash", your policy brief must first be read." <i>Gaceta sanitaria</i> 32 3 (2018): 203-205,<br/><a href="https://scielo.isciii.es/pdf/gs/v32n3/0213-9111-gs-32-03-203.pdf">https://scielo.isciii.es/pdf/gs/v32n3/0213-9111-gs-32-03-203.pdf</a></p> <p>International Centre for Policy Advocacy, <i>An Essential Guide to Writing Policy Briefs</i> (2017),<br/><a href="https://www.icpolicyadvocacy.org/sites/icpa/files/downloads/icpa_policy_briefs_essential_guide.pdf">https://www.icpolicyadvocacy.org/sites/icpa/files/downloads/icpa_policy_briefs_essential_guide.pdf</a></p> <p>Food and Agriculture Organization of the United Nations, <i>Food Security Communication Toolkit, "Writing Effective Reports"</i>,<br/><a href="http://www.fao.org/3/i2195e/i2195e03.pdf">http://www.fao.org/3/i2195e/i2195e03.pdf</a></p> <p><b>VIDEO</b></p> <p>(1) What is policy? <a href="https://youtu.be/GgBax4WjdPA">https://youtu.be/GgBax4WjdPA</a></p> <p>(2) What is a policy brief? (English) <a href="https://youtu.be/66s40DL4LR4">https://youtu.be/66s40DL4LR4</a>;<br/>(Arabic) <a href="https://youtu.be/yaZO4B0ZMsc">https://youtu.be/yaZO4B0ZMsc</a></p> <p><b>PRE-RESEARCH:</b> Start thinking about: What would you like to write a policy brief on: environmental law or human rights law? Is there a problem in the EU law on these two topics you would like to address?</p> |



| DAY/TIME                              | TOPIC  | TEACHING METHOD/OBJECTIVES  |
|---------------------------------------|--|---|
| DAY 1<br>NOVEMBER 8<br>(5:00-5:15 PM) | Introduction<br>and Policy Brief<br>Writing                                      | <b>PowerPoint Lecture</b><br>What is the class's purpose and focus?<br>What are the learning outcomes?<br>Syllabus Overview and Teaching Methods<br>What is the class deliverable and deadline?   |
| DAY/TIME                              | TOPIC  | TEACHING METHOD/OBJECTIVES/LEARNING ACTIVITIES  |
| DAY 1<br>NOVEMBER 8<br>(5:15-5:30 PM) | Introduction to<br>Advocacy<br>Policy Briefs                                     | <b>Socratic Method/Flipped Classroom – Class Discussion</b><br>Introduction to Advocacy Policy Briefs<br>What is advocacy?<br>What is a policy brief? How can it be an advocacy tool?<br>What is an advocacy policy brief?<br>How does a policy brief affect change?<br>What is an example of an EU policy on environmental law or human rights law that you would want to change?  |
| DAY/TIME                              | TOPIC  | TEACHING METHOD/OBJECTIVES/LEARNING ACTIVITIES  |
| DAY 1<br>NOVEMBER 8<br>(5:30-6:00 PM) | Policy Brief<br>Writing  | <b>Socratic Method/Flipped Classroom - Discussion</b><br>How to write an advocacy policy brief?<br>Length, parts, and format of policy brief<br>Sample policy briefs on environmental law and human rights<br>Who is the audience?<br>What are the features of a good (evidenced based) policy brief?<br>Writing tips and what to avoid   |
| DAY/TIME                              | TOPIC  | TEACHING METHOD/OBJECTIVES/LEARNING ACTIVITIES  |
| DAY 1<br>NOVEMBER 8<br>(6:00-6:30 PM) | Human Rights<br>&<br>Environmental<br>Law: TOPIC<br>EXPLORATION                  | <b>Group Work:</b><br>What EU environmental law issue would you like to write about?<br>Is there a specific problem you identified?<br>What EU human rights law issue would you like to write about?<br>Is there a specific problem you identified?   |
| DAY 1<br>NOVEMBER 8<br>(6:30-7:00 PM) | Policy Brief<br>Writing -<br>Template  | <b>Group Work:</b> create a policy brief template or outline with a policy problem statement.   |
| DAY/TIME                              | TOPICS   | READINGS AND VIDEOS   |
| PRE CLASS                             | Assignment<br>before CLASS 2:<br>Answer the<br>three questions<br>in the reading | <b>READING</b><br>Repopa, "Preparing and using policy briefs to support evidence-informed policymaking: Template for Writing a Policy Brief"<br>URL <a href="http://repopa.eu/sites/default/files/latest/Policy_brief.pdf">http://repopa.eu/sites/default/files/latest/Policy_brief.pdf</a> (pp 1-5)<br>-What is the specific problem you want to address?<br>-Who is the audience?<br>-What is your advocacy goal (main message)?<br><br><b>SAMPLE POLICY BRIEFS</b> |

|  |   | <p><b>Environmental Law Samples:</b> Bueb, Benedict, Tröltzsch, Jenny (2021): Policy Brief: Towards Sustainable Adaptation Pathways A Concept for Integrative Actions to Achieve the 2030 Agenda, Paris Agreement and Sendai Framework. Dessau-Roßlau: Umweltbundesamt, <a href="https://www.ecologic.eu/18206">https://www.ecologic.eu/18206</a></p> <p><b>Human Rights Law Samples:</b> AK Europa, Business and Human Rights, <a href="https://www.akeuropa.eu/sites/default/files/2019-10/5_Policy%20Brief%20Business%20and%20Human%20Rights.pdf">https://www.akeuropa.eu/sites/default/files/2019-10/5_Policy%20Brief%20Business%20and%20Human%20Rights.pdf</a></p> |
|--|---|---|
| DAY/TIME                               | TOPIC   | TEACHING METHOD/OBJECTIVES/LEARNING ACTIVITIES  |
| DAY 2<br>NOVEMBER 10<br>(5:00-5:30 PM) | Policy Brief<br>Present and<br>Defend<br>(Environmental<br>Law) | <b>Five-Minute Group Presentation on Environmental Law Topics:</b> present and defend the proposed policy brief<br>-What is the specific problem you want to address?<br>-Who is the audience?<br>-What is your advocacy goal?  |
| DAY 2<br>NOVEMBER 10<br>(5:30-6:00 PM) | Policy Brief<br>Present and<br>Defend<br>(Human Rights<br>Law)  | <b>Five-Minute Group Presentation on Human Rights Law Topics:</b> present and defend the proposed policy brief<br>-What is the specific problem you want to address?<br>-Who is the audience?<br>-What is your advocacy goal?   |
| DAY/TIME                               | TOPIC   | TEACHING METHOD/OBJECTIVES/LEARNING ACTIVITIES  |
| DAY 2<br>NOVEMBER 10<br>(6:00-6:30 PM) | Evidence Based<br>Policy Brief                                  | <b>Lecture:</b><br>Advocacy Policy Brief as part of a strategy<br>What other advocacy strategies can you use?<br>-Policy Brief<br>-Meetings<br>-Conferences   |
| DAY 2<br>NOVEMBER 10<br>(8:30-9:00 PM) | PROMOTING<br>YOUR POLICY<br>BRIEF                               | <b>Socratic Method:</b><br>Why should you promote your policy brief?<br>Where do you promote?<br>Reminder: Due date   |
| DAY/TIME                               | TOPIC   | DUE   |
| DECEMBER 29,<br>2022, 9PM              | DUE DATE  | FINAL POLICY BRIEF SUBMISSION   |