

## Center of Academic Advising Committees

### 1. CAA Leadership Committee

The CAA Leadership Committee is led by the Director of Center for Academic Advising. The committee members include Section Heads and focal points of Advising Offices. The main purpose of the committee is to streamline the communication and updates from director's office to the Section Heads to be disseminated to the wider advising community. The committee also discusses strategic objectives and results to make informed decisions for future actions at a strategic level. The committee approves new initiatives and/or makes changes to the existing initiatives based on the assessment results.

### 2. CAA Website and Social Media Committee

The purpose of the advising Website Task Force Committee is to promote Academic Advising activities and services through website and social media that serves a fold purpose:

- To make available a wealth of information (both general and specific for each of the colleges) that students, academic advisors, parents, faculty and non-faculty members require in all areas related to academics and non- academics at QU.

### 3. CAA Marketing Committee

The purpose of the CAA Marketing Event Committee is to plan and execute the annual CAA Awareness Campaign to raise awareness of availability of advising services to QU community.

The committee aims to promote student learning and development through the events by:

- Providing in depth information to different student population by reaching out to a variety of students at different locations.
- Establishing a close and friendly relation with the students, so their academic and non-academic needs could be identified and attended to
- Creating communication channels between the students and the university's community in general

#### **4. PLCC Committee**

The purpose of the Professional Learning Community Committee (PLCC) is to provide ongoing support to the advising community. The main objectives of the Professional Learning Community Committee (PLCC) are to ensure that the professional development and training needs of the advising community at Qatar University are met. The Committee is responsible for proposals of training and professional development for approval by the advising Director. Upon implementation of potential suggestions, the Committee ensures that the developed action plan is being implemented, assessed and evaluated.

#### **5. Academic Advising Implementation Taskforce (AAIT) Committee**

The Academic Advising Implementation Taskforce (AAIT) is a committee reporting to the CAA Director. The purpose of the taskforce is to assist the Advising Team of the Road to Student Success Project in developing and deploying the Implementation Plan. The purpose of the taskforce is also to outline the roadmap for providing ongoing support to the faculty advisors with an emphasis during the transition process. The taskforce is an integrated group of CAA coordinators and advisors.